



## PRIVACY POLICY

Next Level Sports Ltd ("We") are committed to protecting and respecting your privacy.

Our Group means our subsidiaries, our ultimate holding company and its subsidiaries, our associated companies as defined in section 1159 of the UK Companies Act 2006 (our Group).

This notice together with our Data Protection Policy sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed by us.

The General Data Protection Regulation (GDPR) (Regulation (EU) 2016/679) is a new regulation which replaces the Data Protection Regulation (Directive 95/46/EC). The Regulation aims to harmonise data protection legislation across EU member states, enhancing privacy rights for individuals and providing a strict framework within which commercial organisations can legally operate.

Even though the UK has expressed its intention to leave the EU in October 2019, the GDPR has been applicable in the UK since 25th May 2018. The Government intends for the GDPR to continue in UK law post Brexit and has also introduced a Data Protection Bill to replace the current Data Protection Act in due course.

Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it.

For the purposes of data protection legislation in force from time to time the data controller is **Next Level Sports Ltd of Fernleigh Avenue, Mapperley, Nottinghamshire, United Kingdom, NG3 6FL**. Our company registration number is **10668426**.

Our nominated representative is **Luke Smith, Director**.

### WHO WE ARE AND WHAT WE DO

Next Level Sports are a Nottinghamshire based sports coaching company, specialising in delivering high quality PE, School Sport, Holiday Activity Camps and Teacher Training throughout the East Midlands. We collect the personal data of the following types:

- Name and email address for the purpose of email marketing
- Personal details of parents when booking children onto a holiday camp

We may collect information about you to carry out marketing activities, and store your information for the protection of your child when attending one of our holiday camps.

### RELEVANT LEGISLATION - INFORMATION YOU GIVE US OR WE COLLECT ABOUT YOU

This is information about you that you give us by filling in forms on our site [www.nextlevelsportsltd.com](http://www.nextlevelsportsltd.com) (our site) or by corresponding with us by phone, e-mail or otherwise. It includes information you provide when, subscribe to our services, use our in house contact forms or attend our events.

The information you give us or we collect about you may include your name, address, private and/or corporate e-mail address and phone number. We process personal information for certain legitimate business purposes, which include some or all of the following:

- Where the processing enables us to enhance, modify, personalise or otherwise improve our services/communications for the benefit of our customers
- To identify and prevent fraud
- To enhance the security of our network and information systems
- To better understand how people interact with our websites



- To provide postal communications which we think will be of interest to you
- To determine the effectiveness of promotional campaigns and advertising.

Whenever we process data for these purposes we will ensure that we always keep your personal data rights in high regard and take account of these rights. You have the right to object to this processing if you wish, and if you wish to do so please contact us at [info.nextlevelsports@gmail.com](mailto:info.nextlevelsports@gmail.com). Please keep in mind that if you object this may affect our ability to carry out tasks above for your benefit.

## INFORMATION WE COLLECT ABOUT YOU WHEN YOU VISIT OUR WEBSITE

As with most websites, we use Google Analytics to measure how visitors move through and engage with the website. We use this data to improve our services, for example by measuring which pages people visit before making a purchase/booking and ensuring those pages are optimised to make relevant information easy to find. To opt out of Google analytics please click here: <https://tools.google.com/dlpage/gaoptout>

Google Analytics records information such as your location, and the device, browser and operating system you are using to view the website ("usage data"). None of this information can be used to identify you. Google Analytics records - but does not grant us access - to your computer's IP address. For this reason, we treat Google as a third-party data processor (see section 7.0 for more information).

## PURPOSES OF THE PROCESSING AND LEGAL BASIS FOR THE PROCESSING

We use information held about you in the following way: To provide you with information about other goods and services we offer that are similar to those that you have already purchased, been provided with or enquired about.

## CONSENT

Should we want or need to rely on consent to lawfully process your data we will request your consent orally, by email or by an online process for the specific activity we require consent for and record your response on our system. Where consent is the lawful basis for our processing you have the right to withdraw your consent to this particular processing at any time.

Other uses we will make of your data:

- Use of our website
- To notify you about changes to our service
- To ensure that content from our site is presented in the most effective manner for you and for your computer

We will use this information:

- To administer our site and for internal operations, including troubleshooting, data analysis, testing, research, statistical and survey purposes
- To improve our site to ensure that content is presented in the most effective manner for you and for your computer
- To allow you to participate in interactive features of our service, when you choose to do so
- As part of our efforts to keep our site safe and secure
- To measure or understand the effectiveness of advertising we serve to you and others, and to deliver relevant advertising to you
- To make suggestions and recommendations to you and other users of our site about goods or services that may interest you or them

We use our computer systems to search and identify personal data in accordance with parameters set by a person. A person will always be involved in the decision making process.



## WHERE WE STORE AND PROCESS YOUR PERSONAL DATA

The data that we collect from you may/will be transferred to and stored on our database. By submitting your personal data, you agree to this transfer, storing or processing. We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this privacy notice.

Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to our site; any transmission is at your own risk. Once we have received your information, we will use strict procedures and security features to try to prevent unauthorised access.

## RETENTION OF YOUR DATA

We understand our legal duty to retain accurate data and only retain personal data for as long as we need it for our legitimate business interests and that you are happy for us to do so. Accordingly, we have a data retention notice and run data routines to remove data that we no longer have a legitimate business interest in maintaining.

## YOUR RIGHTS

You have the right to ask us not to process your personal data for marketing purposes. You can exercise your right to accept or prevent such processing by checking certain boxes on the forms we use to collect your data. You can also exercise the right at any time by contacting us at [info.nextlevelsports@gmail.com](mailto:info.nextlevelsports@gmail.com)

Our site may, from time to time, contain links to and from the websites of our partner networks, advertisers and affiliates. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to these websites.

The GDPR provides you with the following rights to:

- Request correction of the personal information that we hold about you. This enables you to have any incomplete or inaccurate information we hold about you corrected.
- Request erasure of your personal information. This enables you to ask us to delete or remove personal information where there is no good reason for us continuing to process it. You also have the right to ask us to delete or remove your personal information where you have exercised your right to object to processing (see below).
- Object to processing of your personal information where we are relying on a legitimate interest (or those of a third party) and there is something about your particular situation which makes you want to object to processing on this ground. You also have the right to object where we are processing your personal information for direct marketing purposes.
- Request the restriction of processing of your personal information. This enables you to ask us to suspend the processing of personal information about you, for example if you want us to establish its accuracy or the reason for processing it.
- Request the transfer of your personal information to another party in certain formats, if practicable.
- Make a complaint to a supervisory body which in the United Kingdom is the Information Commissioner's Office. The ICO can be contacted through this link: <https://ico.org.uk/concerns/>.

## ACCESS TO INFORMATION

The Data Protection Act 1998 and the GDPR give you the right to access information held about you. We also encourage you to contact us to ensure your data is accurate and complete.

Your right of access can be exercised in accordance with the Act and GDPR.

A subject access request should be submitted to [info.nextlevelsports@gmail.com](mailto:info.nextlevelsports@gmail.com).



#### CHANGES TO OUR PRIVACY NOTICE

Any changes we make to our privacy notice in the future will be posted on this page and, where appropriate, notified to you by e-mail. Please check back frequently to see any updates or changes to our privacy notice.

Any information you input and submit on our website: [www.nextlevelsportsltd.com](http://www.nextlevelsportsltd.com) will also be held on our password protected hosting system. If you have any questions or queries about your personal data, please contact us at [info.nextlevelsports@gmail.com](mailto:info.nextlevelsports@gmail.com).